

ADMINISTRATIVE BLOCK



Vamsi Graphics, PKL 99563 42652



S.V.K.P & Dr. K.S. RAJU ARTS & SCIENCE COLLEGE

[Autonomous]

Recognised by UGC as College with Potential for Excellence &
Accredited by NAAC with 'A' Grade
PENUGONDA - 534 320, W.G.Dist. A.P.

email : svkp.penugonda@gmail.com
website : svkpandksrajucollege.edu.in
Phones : 08819 - 246126, 246926
Reception : 08819 - 246545

HAND BOOK
2021 - 22



Dr. Y.V.V. Appa Rao, M.Sc., Ph.D.,
Principal & Chairman



Computer Lab



Physics Lab



Zoology Museum



Botany Museum



Commerce Lab



Library

S.V.K.P. & Dr. K.S.Raju Arts & Science College (Autonomous)

Recognized by UGS as College with Potential for Excellence,
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Ph : 08819 - 246126, 246926

www.svkpandksrajucollege.edu.in

An Autonomous College in the jurisdiction of Adikavi Nannaya University,
Rajamahendravaram



**HAND BOOK
2021-22**

HAND BOOK COMMITTEE

1. **Dr. Y.V.V. Appa Rao**, M.Sc., Ph.D.,
Principal & Chairman
2. **Sri K. Sasi Kumar**, M.A., M.Phil.,
Lecturer in English & Convener
3. **Sri S. Srinivasa Rao**, M.Sc., M.Phil.,
Lecturer in Physics
4. **Sri C.S. Anand Kumar**, M.Sc., M.Phil.,
Lecturer in Physics
5. **Sri P.Y. Krupavaram**, M.A.,
Lecturer in English
6. **Sri G. Sridhar**, M.Sc., M.Phil.,
Lecturer in Mathematics
7. **Dr. Ch. Durga Prasad**, M.Sc., Ph.D.,
Reader in Chemistry
8. **Dr. Sub.Lt. K. Chiranjeevi**
HOD of M.B.A.
9. **Sri T. Divakar**
Lecturer in Biochemistry
10. **A.S.S.N. Sahithi**
III B.Sc.,

PERSONAL DATA

Name :

Father/Guardian's Name :

Permanent Address :
.....
.....

Present Address :
.....
.....

Admn.No.	Class & Section	Roll No.	Blood Group

PHONE NUMBERS

Land Line Cell

Land Line Cell

Land Line Cell

Land Line Cell

Land Line Cell

OUR EMBLEM



Goddess **Vasavi Kanyaka Parameswari** adorned at the centre of the emblem is the source of inspiration of the College. Dr. Kalidindi Suryanarayana Raju, Chief Donor of the college epitomized as Sun who bestows health to mankind, Radiance emanates faculty. Book and Pen represents teaching and learning. Water and Lotuses represents the students and their blooming minds respectively. The Management and the Principal are portrayed as Rajahamsa, which can advocate the decorum and ambience of the Institution. Paired snakes symbolize Andhra culture.

The College implanted its mission of offering "Qualitative Education" since it believes Education is the real embellishment of civilization as connoted by Bhartruhari in his holy words as "Vaagbhushanam Bhushanam"

The Management of this great institution chose this emblem designed by Dr. Rankireddy Rama Mohana Rao, which enshrines the lofty ideal : "Vaagbhushanam Bhushanam".

NATIONAL PRAYER

Vande Matharam
Vande Matharam
Sujalam suphalam malayaja sitalam
Sasyashyamala matharam
Vande Matharam
Shubhra Jyotsna
Pulakita Yamini
Phullaku Sumita
Drumadasasobhini
Suhasini
Sumadhura bhasini
Sukhadam Varadam
Matharam
Vande Mataram

-Bakimchandra Chatterjee

PLEDGE

India is my country and all Indians are my brothers and sisters. I love my country and I am proud of its rich and varied heritage. I shall always strive to be worthy of it. I shall give my parents, teachers and all elders respect and treat everyone with courtesy. To my country and my people, I pledge my devotion. In their well being and prosperity alone lies my happiness.

ABOUT THE COLLEGE

Sri Vasavi Kanyaka Parameswari & Dr.Kalidindi Suryanarayana Raju Arts & Science College, a pioneering educational institution in A.P. was established on the august day of 4th August 1974 at Penugonda in west Godavari district with the highest guiding principle “Synoptic education to all”. Behind this temple of learning strenuous efforts of several political and academic stalwarts have been there right from the foundation stone for the success and the growth of this institution in a big way. It is highly apposite in this connection to mention in brief the need to establish the college and above all the way in which the founding fathers, floundered to give a concrete shape to their long cherished dream of establishing a college for the sake of the all round development of the youth in and around Penugonda.

Prior to the founding of this Institution Parents of Penugonda, West Godavari district the rice bowl of Andhra Pradesh known for it's mighty ever flowing river, the Godavari, the food giver of India and unique cultural values had to send their children to far off places for Pursuing U.G and P.G Courses. Both Parents and Students used to face several ordeals like transportation charges and exorbitant tuition fees etc. So Parents relinquished the idea of sending their children for pursuance of further studies. The future of the Students of this historically and culturally famous penugonda town was at stake, when it was at this crucial juncture some of the leading lights, Pro bono public activists and above all Philanthropists joined their minds and might together and formed into an association called S.V.K.P. Arts & Science College Association and in Chorus the association made **Sri Kotla Venkataramaiah** as the Founder President, keeping at the back of their minds his committed selfless meritorious services he rendered. Thus this college came in to existence and became an oasis to several students in and around West Godavari District. In this connection it is quite germane to mention especially the name of the then local MLA Sri Vanka Satyanarayana a gentleman to the core in the field of malign politics, without whose combined contribution, the college would not have come to a reality. The college has been aptly named after the Presiding deity of Penugonda, Sri Vasavi

Kanyaka Parameswari and the name of Dr.Kalidindi Suryanarayana Raju was added to the main name later as a token of gratitude for his huge generous donation, he gladly made. Thus this college acquired the name of S.V.K.P. & Dr.K.S. Raju Arts & Science College.

This college is situated on the right bank of the Nidadavole – Narsapuram Canal in Penugonda, West Godavari District. This college with the passage of the time became a mighty force to reckon in the fields of Science, Technology Arts and Commerce.

At the first go, the Government of Andhra Pradesh granted permission to degree courses in B. A., B. Sc., and B. Com., and Andhra University granted affiliation to the courses taking the cabinet resolutions of Government of Andhra Pradesh as the basis. Later as a part of Restructured Courses Electronics and Computer Sciences were introduced at U.G Level in the year 1984 and 1986 respectively. MCA and MBA were introduced during the years 1992 and 1993 respectively. M. Sc., Industrial Chemistry in 1995, M. A., Political Science, in 1998 M. Sc., Computer Science were introduced. In the year 2003 M. Sc., Mathematics, M. Sc., Organic Chemistry, in 2006 M. Sc., Biotechnology and M. Sc., Botany were introduced in order to make the students fit and suited to the fast moving modern changes that have been occurring in the field of education.

Thus with the all round co-operation of the Management, the succeeding Principals, the Teaching and Non-Teaching Staff the Higher Education was brought to the very door steps of the rural folk. The strength at the beginning of the college was 300 only. Now the strength of the college is around 2100 in which the strength of girl students is around 47%, **60 Teaching staff** out of which **9 are Ph.D., holders, 9 are M.Phil. holders** and **44 Non-Teaching staff**, all total **104 employees** are working round the clock for the benefit and welfare of the students. So far **7 UGC MRPs** have been completed.

Well equipped Museums for Botany and Zoology were arranged for the sake of all the science students. A seminar hall with A/c. facilities was also arranged for the academic deliberations. The college is owns 18 acres of land on which eye catching and awe-struck permanent buildings were constructed with cement roads leading to every corner of

the college. Along with it a garden was also developed as an adding beauty to the college. A large play ground is earmarked to conduct several types of games and sports events. Tennis court, basket ball courts are added attractions. A strong and huge compound wall was built around the entire area.

With the advent of the newly established university in Godavari Districts, the affiliation for all UG courses has been transferred from Andhra University to Adikavi Nannaya University, Rajamahendravaram from the academic year 2012-13 and PG courses from 2016-17 admitted batch.

The college has been receiving grants from the University Grants Commission and Grant-in-Aid from the Government of Andhra Pradesh. Two Cycles of NAAC have been successfully completed and accredited the institution with grades B++ in 2005 and B in 2011 respectively. CBCS & Semester System in the Degree Courses have been introduced in the college from the academic year 2015-2016 according to the guidelines issued by the affiliating university and APSCHE. Internal Quality Assurance Cell has been constituted as per NAAC norms during the year 2005-2006. The Cell periodically assesses and ensures quality of Academic Programmes. **The campus is well equipped with attached hostels for Men and Women separately.** The college has Two **NCC** and Three **NSS** units.

The college got its place out of the 123 prestigious colleges recognised by UGC across the Country during the 12th plan period. As a result the college obtained the status of **"College with Potential for Excellence" by UGC, New Delhi, in 2016.**

The College has successfully completed three cycles of NAAC accreditation without any break since its first accreditation. The college was accredited by **NAAC with Grade 'A' during its third cycle in 2017.** The CPE status and accreditation with 'A' grade by **NAAC** are the greatest achievements in the history of our college. Our college was selected by **M.H.R.D.**, Govt. of India for **RUSA** funding tuning to an amount of **Rs. 2 crores** under component 9. Ours is the First College in West Godavari District to implement **CFMS** successfully for Aided Staff salaries.

Autonomous Status granted by UGC for the next 10 Academic years. Autonomous Education System was introduced for the academic year 2019-20 for both UG and PG courses.

The Management, the entire Staff and the students with single minded concentration and devotion have been working with missionary zeal to achieve and attain the supreme goal for which the college was established "Vaghbhushanam Bhushanam" ... (Education is the only true-born ornament) the nub of our college.

VISION

- ☞ To enrich and stimulate creativity in young minds.
- ☞ To nurture a spirit of tolerance in the youth of the multi cultural society.
- ☞ To impart knowledge and skills through scientific temper.
- ☞ To promote value based Education.

MISSION

- ☞ To empower the socially, economically and educationally marginalized sections of the rural society of the region.
- ☞ To augment a new generation of students for contributing to the future knowledge economy.
- ☞ To sensitize the students towards social awareness and gender equality.

AFFILIATION

SVKP & Dr. K.S. Raju Arts & Science College, Penugonda is affiliated to Adikavi Nannaya University, Rajamahendravaram (All UG & PG Courses). The Post Graduate courses and MCA are approved by AICTE, Ministry of Human Resources, New Delhi. The college has been receiving grants from University Grants Commission and Grant-in-Aid from the Government of Andhra Pradesh.

COURSES OFFERED BY THE INSTITUTION

P.G. COURSES

- ★ MCA
- ★ M.B.A.
- ★ M.Sc., Organic Chemistry
- ★ M.Sc., Botany
- ★ M.Sc., Zoology

U.G. COURSES

	PART - I
◆ B.Sc.,	
◆ B.Com.,	1) English
◆ B.A.	2) Telugu / Hindi

PART - II

B.A.	History, Economics, Politics (HEP)	TM
	Mathematics, Physics, Chemistry	TM
	Mathematics, Physics, Electronics	EM
	Mathematics, Physics, Computer Science	EM
B.Sc.	Mathematics, Chemistry, Computer Science	EM
	Mathematics, Physics, Chemistry	EM
	Chemistry, Zoology, Biotechnology	EM
	Microbiology, Biochemistry, Biotechnology	EM
B.Com.	i) General	TM
	ii) Vocational	EM

**ACADEMIC GUIDANCE TO SWAYAM ONLINE
CERTIFICATE COURSES CONDUCTED BY IITs & I.I.Sc.**

MEMBERS OF GOVERNING BODY

01. **Sri Pithani Suryanarayana garu,**
President - SVKP A&S College Association,
KOMMUCHIKKALA,
(VIA) LANKALA KODERU, W.G.Dt.,
02. **Sri Tadi Nagi Reddy garu,**
Vice-President
SVKP A & S College Association,
Bridge Stret, PENUGONDA.
03. **Sri Nooli Lakshmana Swamy garu,**
Vice-President - SVKP A & S College Association,
S/o.Late Sri Nooli Narasimha Murthy garu,
Main Road, PENUGONDA.
04. **Dr. K.Ramachandra Raju garu, M.D.,**
Secretary & Correspondent,
SVKP A & S College Association,
Yellapragada Nursing Home, PENUGONDA.
05. **Sri Surneedi Rama Koteswara Rao garu,**
Joint Secretary,
SVKP A&S College Association,
Ramineedi Vari Street, PENUGONDA.
06. **Sri Penmetsa Venkata Subrahmanyam Raju garu,**
Joint Secretary - SVKP A&S College Association,
S-3, Amrutha Apartments,
D.No.33-8-21(18), Kanchi Raju Street,
TANUKU - 534 211, W.G.Dt.,
07. **Sri Vuddagiri Lavakumar garu, B.Com.,**
Treasurer - SVKP A&S College Association,
Flat.204, Adarsa Complex, Velpur Road,
TANUKU - 534 211, W.G.Dt., A.P.
08. **Sri Nooli Venkata Soma Raju garu, B.Sc.,**
Governing Body Member,
SVKP A&S College Association,
Main Road, PENUGONDA.

09. **Sri Kotla Venkateswara Rao garu,**
Governing Body Member,
SVKP A&S College Association,
Main Road, PENUGONDA.
10. **Sri Pilli Pullam Setty garu,**
Governing Body Member,
SVKP A&S College Association,
Jillamcheruvu, Via INAPARRU.
11. **Late Sri Manne Gopala Krishna Gokhele garu,**
Governing Body Member,
Subba Rao Peta, TADEPALLI GUEDEM.
12. **Dr.P.V.S. Satyanarayana Varma Raju garu, M.B.B.S.,**
Governing Body Member,
SVKP A&S College Association,
B-6; Quartar, Maharaja Institute of Medical Sciences,
NELLIMARLA - 535 217.
Vijayanagaram District., A.P.
Cell : 9441016016 Land :0892-2244136
13. **Sri Kanumuri Venkata Subba Raju garu,**
Alias Chanti Raju,
Governing Body Member,
SVKP A&S College Association,
KOTHAPADU. Iragavaram Mandal, W.G.Dt.,
14. **Sri Penmetsa Ramalinga Raju garu,**
Governing Body Member,
SVKP A&S College Association,
Tele Phone co-excel Road,
Sajjapuram, TANUKU.
15. **Sri Pithani Satyanaryana garu,**
Former Minister for Labour, Employment, Training and Factories,
Governing Body Member,
SVKP A&S College Association,
KOMMUCHIKKALA,
(VIA) LANKALA KODERU. W.G.Dt.,

16. **Sri Penjerla Satyanaryana garu,**
Governing Body Member,
SVKP A & S College Association,
Book Centre, Main Road, PENUGONDA.
17. **Dr.P. Suryanarayana Raju garu, M.B.B.S.,**
Governing Body Member,
SVKP A & S College Association,
Srinivasa Nursing Home,
NOWDURU JUNCTION, Veeravasaram Mandal.
18. **Sri K.V.V. Subrahmanyam garu,**
Governing Body Member,
SVKP A & S COLLEGE ASSOCIATION,
Javvadi Vari Street, PENUGONDA.
19. **Justice P. Rama Krishnam Raju garu,**
Governing Body Member,
SVKP A & S College Association,
10,809 Walnut, Phase 13,
Indu Fortune Fields, KPHB Colony,
HYDERABAD - 72 9866874000
20. **Late Smt.Kotla Suryakanthamma garu,**
W/o. Late Kotla Venkatramayya garu,
Governing Body Member,
SVKP A & S College Association,
D.NO.22-14-8, MOGANTI VARI STREET,
BHIMAVARAM. W.G.DIST
21. **Smt Nuli Venkata Lakshmi Tayaru garu,**
W/o. Late N.V.S. Nageswara Rao garu,
Governing Body Member,
SVKP A & S College Association,
Main Road, PENUGONDA.
22. **Late Smt Javvadi Lakshminarasayamma garu,**
W/o. Late Sri Javvadi Sriranganayakulu, Ex.MLA.,
Governing Body Member,
SVKP A & S College Association,
Javvadivari Street, PENUGONDA.

23. **Smt Nowbathu Swarajya Lakshmi garu,**
W/o. Late Sri Nowbathu Venkata Satyanarayana,
Governing Body Member,
SVKP A & S College Association,
Tetali vari Street, PENUGONDA.
24. **Sri Mynam Venkata Ramakrishna Naga Durga Prasad garu,**
Governing Body Member,
SVKP A & S College Association,
Merchants Association Building Street,
PENUGONDA.
25. **Sri Atyam Lakshminarayana garu,**
S/o. Late Atyam Venkateswara Rao garu,
Governing Body Member,
SVKP A & S College Association,,
D.No.8-590/37 B, KSR Complex Road,
Opp. Raghavendra Tower,
RAVULAPALEM - 533 238. E.G.Dt.,
26. **Sri Tadi Venkata Srinivasa Reddy garu,**
S/o. Late Sri T.A. Suryanarayana Reddy garu,
Governing Body Member- SVKP A & S College Association,
Purna Sri Sai Aqua Feeds,
3-20/1, Near IOC Petrol Bund, Canal Road,
NEGGIPUDI, Maruteru Post, Penumantra Mandal
27. **Sri Chevury Udaya Koteswara Kumar, M.Tech.,**
Governming Body Member,
Superintendent Engineer,
AP Township & Infrastructure Development Corporation
H.No. 10-57/4/5, Flat No - 383, Revenue Colony
Visalakshi Nagar, Visakhapatnam - 43 Ph : 98853 28959
28. **Sri Katta Lakshminarayana,**
Co-Option Member,
S/o.Narayudu, D.No. 27-19/14
Sai Sri Avatar Apartment, 4th Floor, Plot No.403
Kambala vari veedhi,Cherukuwada,
PENUGONDA - 534 320.

29. **Sri Kalidindi Arjuna Raju,**
Co-Option Member,
S/o Viswanadha Raju,
D.No.74-7-10, Near Ladies Club
Prakash Nagar, Rajamahendravaram.
30. **Sri Nowbathu Nageswara Rao,**
Co-Option Member,
D.No: 15-22, Raghavendra Nagar,
PENUGONDA.
31. **Sri Katta Venkata Ratnam**
Co-Option Member,
S/O Kasipathi Rao
Panditha Kesari Street, PENUGONDA - 534 320
32. **Sri Karri Venu Babu,**
Co-Option Member,
S/o. Subbi Reddy,
D.No. 5-77, Pedha Veedhi, MARUTERU.
33. **Sri Ch. Sriranganatha Raju**
Ex-officio Member
Hon'ble Minister for Housing - Govt. of A.P.
AMARAVATHI
34. **Dr. Y.V.V. Appa Rao, M.Sc., Ph.D.,**
Principal & Ex-officio Member
35. Government Representative :
Dr. R. David Kumar Swamy, M.Sc., M.Phil., Ph.D.
Regional Joint Director of Collegiate Education
RAJAMAHENDRAVARAM
36. University Representative :
Prof. P. Suresh Varma, Ph.D.,
Department of Computer Science
College of Engineering, ANUR
RAJAMAHENDRAVARAM, E.G.Dist.
37. Staff Representative :
Dr. Ch. Durga Prasad, M.Sc., M.Phil., Ph.D.,
Reader in Chemistry

AIDED TEACHING STAFF

Sarvasree

- | | |
|--|-------------------------|
| 1. Dr. Y.V.V. Appa Rao , M.Sc., Ph.D. | Principal |
| 2. K. Sasi Kumar , M.A., M.Phil.,
IQAC Coordinator | Lecturer in English |
| 3. S. Srinivasa Rao , M.Sc., M.Phil.,
UGC Coordinator | Lecturer in Physics |
| 4. C.S. Anand Kumar , M.Sc., M.Phil.,
RUSA Coordinator | Lecturer in Physics |
| 5. G. Sridhar , M.Sc., M.Phil.,
Controller of Examinations | Lecturer in Mathematics |
| 6. P.Y. Krupavaram , M.A., | Lecturer in English |

AIDED NON - TEACHING STAFF

- | | |
|------------------------------------|-------------------------|
| 1. S. Suryanarayana, M.A., PGDCA | Senior Assistant |
| 2. R. Srinivas | Junior Assistant |
| 3. P. Srinivasa Raju | Technician |
| 4. K. Satyanarayana | Herbarium Keeper |
| 5. K.G. Naga Raju, M.B.A., PGDCA., | Junior Assistant |
| 6. K. Naresh, B.A., | Record Assistant |
| 7. N. Anil Kumar, M. Sc., | Record Assistant |
| 8. M. Hema Srikanth, B.A., | Record Assistant |
| 9. M. Subbi Reddy | Gardener-cum - Waterman |
| 10. N. Naga Babu | Scavenger |
| 11. A. Satyanarayana | Office Subordinate |
| 12. K. Uma Mahesh | Office Subordinate |

UN-AIDED TEACHING STAFF - (U.G)

- | | |
|---|--------------------------------|
| 1. Smt.V. Kavitha Kumari, M. Sc., M. Phil., M. Tech., (CS & E) | Lecturer in Mathematics |
| 2. K. Trinadha Ravi Kumar, M.Sc., M. Tech., | Lecturer in Computer Science |
| 3. Dr.M. Rajya Lakhmi, M.A., Ph.D., APSET | Lecturer in Telugu |
| 4. T. Ramesh, M.Sc., Convenor-RRC | Lecturer in Biotechnology |
| 5. Smt.B. Mamillu, M.Sc., M. Phil., | Lecturer in Mathematics |
| 6. T. Divakar, M.Sc., M.Sc., B.Ed., NSS P.O. | Lecturer in Biochemistry |
| 7. Dr.K. Sri Lakshmi, M.Sc., B.Ed., Ph.D., | Lecturer in Botany |
| 8. Dr.K. Lakshmi Kanthamma, M.Sc., M.Phil., Ph.D.,
Convenor-Eco Club | Lecturer in Zoology |
| 9. P. Rama Krishna, M.A., | Lecturer in Politics |
| 10. P.B.V.A.S. Ravi Kiran, M.Sc., APSET | Lecturer in Physics |
| 11. B. Satya Sai, M.Sc., M.Tech., | Lecturer in Computer Science |
| 12. Smt.P. Malleswari, M.A., | Lecturer in English |
| 13. R.N. Srinivasu, M.Com., PGDCA NSS P.O. | Lecturer in Commerce |
| 14. V. Satish Kumar, M.Sc., | Lecturer in Zoology |
| 15. D.V.S. Sarma, M.Sc., | Lecturer in Physics |
| 16. J. Murali Mohana Rao, M.Com., APSET | Lecturer in Commerce |
| 17. B. Bapi Reddy, B.Com., M.P.Ed., APSET | Lecturer in Physical Education |
| 18. M.V. Murali Krishna, M.Sc., | Lecturer in Chemistry |
| 19. G. Srinivas, M.Com., | Lecturer in Commerce |
| 20. J. Murali Krishna, M.Com., | Lecturer in Commerce |
| 21. M. Venkateswara Rao, M.A., | Lecturer in Economics |
| 22. Ch. Rama Lakshmi, M.Sc., | Lecturer in Chemistry |
| 23. Smt.R.N.L. Prasanna, M.Sc., | Lecturer in Electronics |
| 24. P. Meeraiiah, M.A., M.Ed., B.L.I.Sc., APSET | Lecturer in Economics |
| 25. V. Srivalli Devi, M.C.A., | Lecturer in Computer Science |
| 26. G.D. Srinivasa Reddy, M.Sc., | Lecturer in Physics |
| 27. Ch. Naga Raju, M.Sc., APSET, NET | Lecturer in Chemistry |
| 28. D.V.V.N. Prasad, M.A., | Lecturer in History |
| 29. Smt. N. Madhavi, M.Sc., | Lecturer in Mathematics |
| 30. M. Deepika, M.Sc., | Lecturer in Microbiology |
| 31. M.S.S. Narayana Baba, M.Com | Lecturer in Commerce |
| 32. A. Kavitanya, M.Tech., | Lecturer in Electronics |
| 33. Smt. K. Manikyam, M.Sc., M.Ed., APSET | Lecturer in Chemistry |
| 34. B. Venkateswara Rao, M.A., B.Ed., | Lecturer in History |
| 35. Sk. Adam Sha, M.A., T.P.T. | Lecturer in Telugu |
| 36. Smt. B. Chandra Jyothi M.A., | Lecturer in Hindi |
| 37. K. Suresh Babu, M.A., PPT, UGC Net | Lecturer in Telugu |
| 38. K.V. Subbarao, M.A., TPT, UGC SET | Lecturer in Telugu |
| 39. T. Naresh Babu, M.Sc., SET | Lecturer in Electronics |
| 40. D Suresh, M.Sc., | Lecturer in Chemistry |
| 41. K. Prafulla, M.A., C.E.T., B.Ed., APSET | Lecturer in English |

UN-AIDED TEACHING STAFF (P.G)

M.B.A.

Sarvasree

1. Sub Lt. Dr.K. Chiranjeevi, M.B.A., M.H.R.M., Ph.D., Head
2. Dr. I.Sai Prasad, M.B.A. M.Com., Ph.D., Associate Professor
3. Dr.B. Ratna Raju, M.B.A., M.Com., Ph.D., SLET Assistant Professor
4. K. Viswanadha Raju, M.B.A., M. Phil., Assistant Professor

M.C.A.

1. Ch. Srinivasa Rao, M.C.A., M. Tech., SET, NET Director-cum-Placement Officer
2. Smt. A.N. Rama Mani, M.C.A. Associate Professor
Convenor-Women Empowerment cell
3. B.N.S. Gupta, M.C.A., M. Tech., Associate Professor
4. K. Lakshmana Reddy, M.C.A.,DOEACC 'C' Level, M.Tech., (CSE), APSET, Associate Professor
5. P. Srinivasa Reddy, M.C.A. Associate Professor

P.G. COURSES

1. Dr.Ch. Durga Prasad, M.Sc., Ph.D., Reader in M.Sc., Chemistry
Deputy Controller of Examinations
2. P.S. Phani Krishna, M.Sc., M.Phil., Lecturer in Chemistry
3. A.R.L. Sarma, M.Sc., B.Ed., Lecturer in Organic Chemistry
4. T.Venkateswarlu, M.Sc., Lecturer in Chemistry
5. Dr.U.D.V.P. Pulla Rao, B.Ed., M.Sc., Ph.D., M.A., LL.B.,
Lecturer in Zoology
6. Smt.G. Jyothi, M.Sc., B.Ed., Lecturer in Botany
7. Smt.V. Kalyani, M.Sc., Lecturer in Chemistry
8. Smt.K. Ramani, M.Sc., Lecturer in Zoology
9. M. Kusuma Kumari, M.Sc., Lecturer in Zoology
10. Smt.P. Nirmala Mary Kumari, M.Sc., Lecturer in Botany
11. Ch. Karuna Jyothi, M.Sc., Lecturer in Zoology

UN-AIDED NON - TEACHING STAFF

- | | |
|--|---------------------|
| 1. P.V.V.L.N. Narasimha Rao, M.Com., PGDCA | Programmer |
| 2. T. Srinivasa Reddy, M.A., M.L.I.Sc., | Assistant Librarian |
| 3. N. Srinivasa Rao, B.Sc., PGDCA | Record Asst., |
| 4. K.V.V. Satyanarayana, B.A., | Record Asst., |
| 5. P. Govinda Raju, M.A., | Record Asst., |
| 6. T. Suguna, B.A., | Record Asst., |
| 7. P. Subrahmanyeswara Rao, B. A., | |
| 8. K. Chalapathi Rao, M.A., | |
| 9. P. Gopi Krishna, M.A., M.Li.Sc., | |
| 10. P. Lenin Babu, B.A., PGDCA, | |
| 11. B.V. Gopala Krishna, M.A., | |
| 12. K. Srinivas | |
| 13. P. Venkatesh, B.A., | |
| 14. N. Vijaya Saradhi, M.B.A., GNIIT., MIS., | Hardware Engineer |
| 15. M. Sitaramayya, B.A., | |
| 16. M. Chandra Prasad, M.A., | |
| 17. N.S.V. Prasad | |
| 18. N. Venkata Sessaiah | |
| 19. S. Satyanarayana, B.A., | |
| 20. R. Mutyala Rao, M.A., B.Ed., | |
| 21. Y. Rama Rao | Games Boy |
| 22. G. Nagamani | Sweeper |
| 23. Ch. Padma | Sweeper |
| 24. D. Lakshmi | Sweeper |
| 25. J. Vasudeva Rao, M.Com., D.I.S.M., | |
| 26. K. Koteswara Rao | Gardener |
| 27. T. Satyanarayana | Night Watchman |
| 28. B.V. Nageswara Rao (9912690247) | Electrician |
| 29. B. Suryanarayana | Scavenger |
| 30. B. Arunachalam | Programmer |
| 31. P. Punyavathi | Gardener |

SVKP SUPPORTING SERVICES

1. Internal Quality Assurance Cell (IQAC)
2. Research & Innovation Centre
3. Virtual Class Room
4. Skill Development Centers
5. Swayam Online Certificate Courses
6. N.C.C (2 Naval Divisions)
7. Sports & Games
8. N.S.S (3 units)
9. Career Guidance & Placement Cell
10. Men's Hostel
11. Women's Hostel
12. A.C. Seminar Hall
13. Digital / e - Class Rooms
14. U.G. & P.G. Libraries
15. Co-operative Stores
16. R.O. Water Plant
17. Eco Club
18. Red Ribbon Club
19. Grievance & Reddressel Cell
20. Women Empowerment Cell
21. Botany Museum
22. Herbal Garden
23. Zoology Museum
24. Language Lab
25. Commerce Lab
26. Girls Gym & Boys Gym
27. Open air Auditorium
28. Large Play Ground
29. Clay Tennis Court
30. Well established Science Laboratories
31. Canteen

S.V.K.P. & Dr. K.S.Raju Arts & Science College (Autonomous)

Recognized by UGS as College with Potential for Excellence,

Accredited by NAAC with 'A' Grade

PENUGONDA - 534 320, W.G.Dist. A.P.

Ph : 08819 - 246126, 246926

www.svkpandksrajucollege.edu.in

An Autonomous College in the jurisdiction of Adikavi Nannaya University,
Rajamahendravaram

Academic Calendar for the year 2021-22 (UG Programmes)

PARTICULARS	ODD Semesters			EVEN Semesters		
	I	III	V	II	IV	VI
Commencement of class work	15-11-21	06-12-21	28-10-21	11-05-2022	11-05-2022	04-04-2022
I Mid Examinations	1 st Week of February	2 nd Week of February	2 nd Week of January	3rd Week of July	3rd Week of July	2 nd Week of May
II Mid Examinations	3 rd Week of March	4th Week of March	3 rd Week of February	1 st Week of September	1 st Week of September	4 th Week of July
Closure of instructions	26-03-22	08-04-22	28-02-22	17-09-2022	17-09-2022	26-07-2022
Total Number of Teaching days	96	93	94	94	94	90
Theory & Practical Examinations	11-04-22	11-04-22	02-03-22	19-9-2022	19-9-2022	27-07-2022

Note: One Week Induction programme for the first Semester Students from 15-11-2021



[Signature]
PRINCIPAL
SVKP & D.K.S. RAJU ARTS & SCIENCE COLLEGE (A)
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Academic Calendar for the year 2021-22 (PG Programmes)

PARTICULARS	(M.B.A./M.C.A.)		M.Sc.	
	ODD SEMESTERS		ODD SEMESTERS	
	I Semester	III Semester	I Semester	III Semester
Commencement of class work	03-01-2022	06-12-2021	14-02-2022	06-12-2021
I Internal Examinations	3rd Week of February	2nd Week of February	4th Week of April	2nd Week of February
II Internal Examinations	4th Week of April	5th Week of March	3rd Week of June	5th Week of March
Closure of instructions	7-05-2022	08-04-2022	30-06-2022	08-04-2022
Total Number of Teaching days	93	91	93	91
Theory & Practical Examinations	9-05-2022	11.04.2022	01-07-2022	11.04.2022

PARTICULARS	(M.B.A./M.C.A.)		M.Sc.	
	EVEN SEMESTERS		EVEN SEMESTERS	
	II Semester	IV Semester	II Semester	IV Semester
Commencement of class work	01-06-2022	01-06-2022	11-07-2022	01-06-2022
I Internal Examinations	3rd Week of July	3rd Week of July	1st Week of September	3rd Week of July
II Internal Examinations	1st Week of September	1st Week of September	4th Week of October	1st Week of September
Closure of instructions	17-09-2022	17-09-2022	05-11-2022	17-09-2022
Total Number of Teaching days	91	91	92	91
Theory & Practical Examinations	19-9-2022	19-9-2022	07-11-2022	19-9-2022

Note: Project Work to be scheduled after completion of Second Semester end examination.




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Month	Holidays Description	No.of Holidays	No.of Working Days	Total
January 2022	2,9,16,23,30-Sundays, 8 Second Saturday 14, 15-Pongal 26 Republic Day	9	22	31
February 2022	6,13,20,27-Sundays, 12 Second Saturday	5	23	28
March 2022	6,13,20,27-Sundays, 12 Second Saturday 1 Mahasivarathri, 18 Holi	7	24	31
April 2022	3,10,17,24-Sundays, 9 Second Saturday 2 Ugadi 5 Babu Jagjeevan Jayanthi 10 Srirama Navami 14 Dr B R Ambedkar Jayanthi 15 Good Friday	9	21	30
May 2022	1,8,15,22,29-Sundays, 14 Second Saturday 3 Ramzan Summer Holidays: 16-05-2022 to 31-05-2022	21	10	31
June 2022	5,12,19,26- Sundays, 11 Second Saturday	5	25	30
July 2022	3,10,17,24,31-Sundays, 9 Second Saturday	6	25	31
August 2022	7,14,21,28-Sundays, 13 Second Saturday 9 Moharam 15 Independence Day 19 Krishnashstami 31 Vinayaka Chavithi	9	22	31
September 2022	4,11,18,25 Sundays, 10 Second Saturday	5	25	30
October 2022	2,9,16,23,30 Sundays, 8 Second Saturday 3 Durgastami 5 Vijayadasami 24 Deepavali Dussehra Holidays: 03-10-2022 to 07-10-2022	12	19	31
November 2022	6,13,20,27 Sundays, 12 Second Saturday	5	25	30
December 2022	4,11,18,25 Sundays, 10 Second Saturday Christmas Holidays: 24-12-2022 to 26-12-2022	7	24	31

- Regarding the date(s) of the festivals, the date(s) announced by the State Government of Andhra Pradesh is to be strictly followed.




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 PENUGONDA-534320, W.G.Dist.A.P.

ACADEMIC GUIDELINES

ATTENDANCE

- 1) Attendance will be calculated in terms of percentage while awarding marks.
2. Minimum attendance required by a student to take semester end examinations (SEE)
 - 1) Theory : 75 percent ii) Practicals : 90 percent
3. Every student have at least 75% attendance. If the attendance is between 60%-75% the prescribed condonation fee should be paid in order to write the examination.
4. If a student participates in Inter-collegiate or Inter-University, State or National-level tournaments / Athletics / NCC / NSS the actual number of days (excluding Sundays and holidays) shall be added to his / her class attendance, subject to a maximum of 20 days in a semester or 30 days in a year. Prior permission should be taken from the Principal of the College to participate in the above events. The list of participation in the above said events must be submitted by the incharges of the concerned Departments.
5. If a student is absent even for one period either in the morning session or evening session, he/shall will lose half a day's attendance.
6. A student should apply for leave whenever he / she is absent to college. The sanction of leave is at the discretion of the Principal, whenever the respective Heads of the Departments forward the leave application.

RULES OF DISCIPLINE

- ☛ Top priority is given to discipline. The principal may frame from time disciplinary rules, regulating the conduct of the students in college as well as in hostels. The Principal shall have power to inflict the punishment in the interest of the students of the Institution.
- ☛ The Principal shall place himself in communication where necessary with parents of the students who are vary backward and do not show improvement of whose attendance is very irregular and conduct unsatisfactory.
- ☛ If a student is expelled from the college, intimation of the facts of expulsion, with a statement of the reasons there for shall be given forth with by the principal to the parent and University.

- ☛ The Principal of the College may prohibit students from attending political or other meetings if he apprehends a breach of peace.
- ☛ The Principal may prohibit students from going on strike.
- ☛ Ragging is prohibited within or outside of any educational institutions in the State as per G.O.M.S. No. 67 Higher Education (EC) on 31-08-2002.
- ☛ The students convicted of an offence under section 4 of Andhra Pradesh Prohibition of Ragging Act 1977 (Act 26 of 1997) punished with imprisonment for a term shall be dismissed from the Educational Institution.

CONDUCT

- ❖ Every student shall wear a clean and neat uniform except Wednesday & Saturday.
- ❖ Identify Card is must. Every student shall carry his/her identity card in the college premises.
- ❖ Smoking and cycling are strictly prohibited in the campus.
- ❖ Students are required to observe quiet of all times in the college.
- ❖ When the teacher enters the Class Room, the students shall rise and remain standing till they are asked to sit or till the teacher takes his/her seat.
- ❖ The students shall be gracious and courteous to member of the staff.
- ❖ No student shall be allowed to leave the class room without the permission of the teacher.
- ❖ A student who disturbs a lesson or makes mischief in a class may be expelled from the classes by the lecturer, and the student so expelled shall be deemed to be absent for that period. All such cases shall be reported to the Principal.
- ❖ Students who have class in particular period shall not disturb other classes at worth. They should go either to the Library or to the Reading room.

RULES OF ATTENDANCE

- ☛ Students are required to attend punctually at the stated hours of Lecturer and Practical Classes. No student will be allowed to enter the class room after the third bell.
- ☛ Roll calls is taken at the beginning of each period to mark the attendance of the students. Absence for one period will be considered as absence for that half day.

- ☞ No student shall be absent himself / herself from College without prior permission of the Principal. Leave will be granted on reasonable cause.
- ☞ Attendance of the students is compulsory. Students who do not pickup 75 percent of attendance during the year are ineligible to the University Examinations.
- ☞ 90% of attendance is compulsory in practical classes.

EXAMINATIONS

- ✧ Monthly test and terminal examinations will be conducted for all classes in schedule routine. Students are to note that attending to and passing in these examinations is essential.
- ✧ In addition to the above examinations, lecturers will be conducting weekly tests or assignments.

LIBRARY

- ◆ The Library opens from **9 a.m. to 6 p.m.** on all working days. The PG Library works from **8 a.m. to 6 p.m.** on all working days.
- ◆ Students are expected to observe strict silence in the reading room.
- ◆ Students will be held responsible for any damage done by them in respect of the periodicals or property of the Library.
- ◆ Students wishing to borrow books shall apply to the Librarian in the prescribed form. Borrower's ticket shall be issued by the librarian to the eligible students.
- ◆ Students with borrower's ticket shall be allowed to borrow one book at a time.
- ◆ Borrowers will be eligible to keep books with them for two weeks from the date of issue.
- ◆ Borrowers failing to return the books in time shall pay a penalty of Rs.25/- per book per day.
- ◆ There is a separate Book Bank established with the assistance of the UGC, books published by the Telugu Academy are available in Book Bank for issue to the students.

PHYSICAL EDUCATION



- The College has facilities like Multi gym, Basket Ball, Volley Ball, Tennis, Table Tennis, Badminton, Ball Badminton, Kabaddi, Kho-Kho, Cricket, Weight lifting, Chess, Track and field events.
- The department of Physical Education offers instruction in Health and Physical Education.
- The activities of Physical Education offers instruction in Health and Physical Education.

- The funds of the Physical Education will be spent in accordance with the decisions of the Games Committee headed by the Principal.
- All Captains for various Games and Sports will be nominated by the Physical Director with the approval of the Principal. The Captains shall be responsible for the behaviour of the players.
- For the purpose of participation in Inter Collegiate Tournament teams possessing necessary standards will be decided by the Physical Director.
- Any indiscipline involving insubordination or defiance of constituted authority on the play field is punishable.
- Any other rule or information not covered above will be notified time to time by the Physical Director.

NATIONAL CADET CORPS (N.C.C)



1. To develop Character, Commandership, Discipline, Leadership, Secular outlook, Spirit of adventure and the ideals of selfless service amongst the youth of the country.
2. To create a human resource of organised trained and motivated youth to provide leadership in all works of life and always be available in the service of the Nation.
3. To provide suitable environment to motivate the youth to take up a career in the Armed Forces.

CARDINALS OF DISCIPLINE

- | | |
|---------------------------|-------------------------------------|
| a) Obey the smile | b) Be punctual |
| c) Work hard without fuss | d) Make no excuses and tell no lies |

NATIONAL SERVICE SCHEME



The College has 3 NSS units under the control of Central Ministry of Youth Affairs & Sports and NSS Cell of Adikavi Nannaya University. The volunteers are doing useful community services in the rural area.

NSS GOLDEN JUBILEE CELEBRATIONS (1969 -2018) will be held in the month of September 2018.

Aim : Personality Development through Community Service.

Motto : NOT ME BUT WE

OBJECTIVES OF NSS

- ❖ To work with / among people
- ❖ To engage in creative and constructive social action.
- ❖ To enhance his / her knowledge of himself / herself and the community.
- ❖ To gain skills in the exercise of Democratic Leadership.
- ❖ To promote the weaker section of the community.

GRIEVANCE REDRESSAL CELL

A cell is constituted for redressal of grievances of students. The cell meets periodically to attend to the grievances.

WOMEN EMPOWERMENT CELL

A separate cell is constituted to take care of the needs of girl students. The cell is monitored by women staff members. The responsibilities of the cell are

- ★ To deal with the problems faced by the girl students.
- ★ To look after facilities in ladies waiting room and hostel.
- ★ To celebrate important days like Women's Day. Women equality day etc.,
- ★ To arrange guest lectures on Women Empowerment.

CAREER GUIDANCE & PLACEMENT CELL

A separate career guidance cell is functioning in the College. The cell provides guidance and information regarding career opportunities. Guest lectures are arranged on career guidance and Personality Development.

INTERNAL QUALITY ASSURANCE CELL (IQAC)

Internal Quality Assurance Cell is constituted as per NAAC norms, during the year 2005 - 2006. The cell periodically assesses and ensures quality of Academic programmes.

SCHOLARSHIPS

1. Government of India scholarships.
2. State Government Scholarships from Social Welfare Department.
3. Merit Scholarships.

PRIZES AND AWARDS

- ◆ Merit incentives will be awarded in the form of prizes to the students based on the marks obtained in the University Examinations.
- ◆ Sri Gubbala Chandraiah Memorial Award for B.A. student, who scores the maximum marks in the University Examination.

- ◆ Dr. Kalidindi Suryanarayana Raju Memorial Award for B.Sc., student, who scores the maximum marks in the University Examinations, constituted by his son Dr. K. Ramachandra Raju.
- ◆ Sri Penmetsa Venkata Satyanarayana Raju Memorial Award for B.Com. student, who scores the maximum marks in the University Examinations, constituted by his son Dr. P. Satyanarayana Raju.
- ◆ Sri Pithani Venkanna Memorial Award for M.B.A. student, who scores the maximum mark in the University Examinations, constituted by his son Sri P. Suryanarayana and Sri P. Satyanarayana.
- ◆ Divyasri late Chodisetty Pitchayya Memorial Award for B.Sc., Mathematics male student who secures highest marks in his first attempt in the University Examinations, constituted by his son Sri V.R. Chodiseti.
- ◆ Mathrusri Chodisetty Satyanarayanamma Memorial Award for B.Sc. Mathematics female student who secures highest marks in First attempt in the University Examinations, constituted by her son Sri V.R. Chodiseti.
- ◆ Sri Panja Venkata Rao Memorial Award for M.Sc., Zoology student who scores the maximum marks in the University Examinations, constituted by his son Sri P. Krishna Mohan.
- ◆ Sri Ch.V Ramanjaneyulu Memorial Award for M.Sc., Organic Chemistry student, who scores the maximum marks in the University Examinations, constituted by his grand son Dr. Ch.Durga Prasad.
- ◆ Cash Award constituted by Sri Ch.Ramakrishna Murthy, Retd. Lecturer in Commerce for Commerce student in memory of his father-in-law Sri Mynam Venkateswara Rao, Ex-president, S.V.K.P. A & S College Association.
- ◆ Cash Award constituted by Sri S.V. Rama Sastry, Retd. Junior Assistant for English Subject Topper in memory of Smt. Somabatta Veera Kasulu.

SEMINAR HALL

A college without a Seminar Hall is said "A body without a Soul" because college means - hub of Academic deliberations. So the leading lights of the Management ruminated on the idea of the construction of a fully equipped multipurpose A/c Seminar Hall in order to strengthen their highest guiding principle. "Vaagbhushanam Bhushanam" the essence of ancient literature. Our seminar hall stands for this wisdom. It is not at all over - egg the pudding if we say that our seminar hall is constructed and designed as per the national standards. The dimensions of the seminar hall speak of it. It accommodates 350 delegates at one go. The sound system pleases every listener and the A/c system gives a cool, balanced and relaxed ambience even for days together. The LCD Projector a product of Panasonic is an added attraction along with the above outstandingly qualitative equipment. Other facilities like V.Sat equipment PC system furniture enhanced the beauty of the seminar hall. The stage is decked out in a luminous way verily an imposing seminar hall. Noted speakers of eminence showered several praises. People in this area often say that what is Convocation Hall to Andhra University is our Seminar Hall to our College. Round the clock, watch will be there to maintain A/c multipurpose Seminar Hall. It takes no time authorities to arrange through the programmes come up holus-bolus, since the Seminar Hall is maintained in an apple-pie order.

ZOOLOGY MUSEUM

The present outstanding Zoology Museum is due to the outcome of hard work of past 34 years. Most of the specimens in the museum are collected during various Zoological tours by staff and students of Zoology Department. The museum is housed in a large hall of 1000 sq.ft. with an attractive central row of glass show cases.

A large 6 feet long Naja-Naja male and female, collected in the college campus during the year 1980 were presented in the museum was an additional attraction. One of the best and rare collection from local hospital Dr. K.Koteswari Devi was "Siamese twins". Human foetus of different months are collected from local Hospitals and kept in glass show cases. A number of imported rare specimens like Euplectalla, Hyalonema, Chato Pterus Basket Starfish, Proto Pterus, Lepidosirin, Amia, Lepidiosteus, Acipencer, Polypterus, Sireni, Ambystoma, Phyrnosoma, Crotalus, Coral Snake, Helo Derma, Sturgeon, Opossum are only a few in the long list of rare specimens are present. These are crystal clear caroplastic. The mounts are permanent and permit objects viewing from all six sided. A number of articulated selection of different Vertebrates are also arranged in glass show cases. A number of Glycerine mounts, Alizarine preparations from fished to mammals are present in the Museum. Models of fossils and rare living animals belong to class Reptilia and a number of stuffed birds are beautifully kept in the glass show cases.

A number of charts and photographs of Famous biologics are displayed. With so many exhibits the museum in well represented in all branches and it is claimed as one of the best in A.P.



**"All the Power is within you;
You can do anything and everything.
Believe in that;
Don't believe that you are weak,
Stand up and express the divinity
within you"**

BOTANY MUSEUM

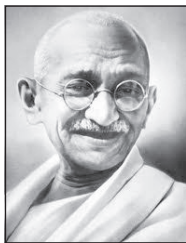
The present outstanding status of Botany Museum is due to the outcome of strenuous work of the past 40 years. Botany Museum is housed in a hall of 525 sq.ft. with sophisticated tiled floor. The museum has an attractive central circular row of G.I. pipe with glass covered stages to display the plastic embedded specimens and fossils under illumination. the central row is surrounded by 4 rectangular and 3 semi circular rows each with three glass covered stages to keep the specimens mounted in glass jars. Various scientific models purchase from Agra are displayed in the glass covered stages and also on the walls. Portraits of veteran scientists and framed photographs of important plants are also displayed on the walls.

Photographs of important medicinal plants collected are framed and displayed on the top of the glass covered stages. Bentham & Hookers classification which is widely followed in India is displayed on the Eastern wall where as the evolution of Plant Kingdom is displayed on the Western wall.

Most of the specimens in the Museum are collected during various Botanical tours by the staff and students of the Botany department. Banana fruit with viable seeds and Banana plantlets emerged from the seeds are special attraction to the Museum. Along with the traditional herbarium sheets, the Museum has photo herbarium for most of the local flora. Other important economic plant products like cereals, pulses stem and leaf are displayed as a part of the academic curriculum. The various items in the Museum are categorized into different units in order to make it convenient to explain them to students as a part of academic curriculum.

The grasses of W.G Dist were identified upto special level with authentifed identification from Botanical Survey of India, Kolkata which keep the doors open for students and Research Scholars to derive the benefit.

Academicians paid rich encomiums in the Visitors' Book regarding the Museum.



You don't know who is important to you until you actually lose them

The future depends on what you do today.

You must not lose faith in humanity. Humanity is an ocean; if a few drops of the ocean are dirty, the ocean does not become dirty.

In a gentle way, you can shake the world.



Imagination is more important than knowledge

Knowledge is limited.

Imagination encircles the world

-Sir Isaac Newton



**Confidence and Hardwork
is the Best Medicine to Kill
the Disease called Failure .
It will Make You
Successful Person.....**

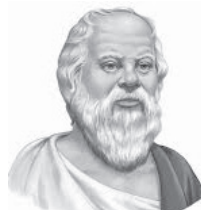
Purpose of Education is to
moralize and socialize
the people.

- Dr. B. R. Ambedkar



"Strong minds discuss ideas,
Average minds discuss events,
Weak minds discuss people"

I cannot teach anybody anything,
I can only make them think.



-Socrates